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6 October 2022

## Director Resignation

Leading Smart Cities solution provider SenSen Networks Limited (**ASX: SNS, “SenSen” or “the Company”**) today announces the resignation of Ms Heather Scheibenstock as a Director of SenSen’s Board and Executive of the Company, effective 31 December 2022.

Heather joined SenSen as a Non-Executive Director in September 2018 with over 25 years’ experience within the gaming and hospitality industries specialising in strategic planning, business development, stakeholder engagement and offshore growth.

In July 2020, she was appointed as an Executive Director to focus on driving and managing key customer contracts with Crown Resorts in Australia, Solaire Resort in the Philippines and the Hippodrome Casino in the UK, as well as facilitating a large number of current trials with new casino customers.

Since then, Heather has assisted in the ongoing development of SenSen’s world leading suite of gaming technology solutions, including:

**SenGAME:** a camera-based, AI-powered software that reads the dynamic flow of games in real-time to help casinos analyse and make informed operational decisions to drive gaming efficiency and increase revenue. It is a complete table game management solution that provides real-time slot-like analytics to casinos. Our AI-based system accurately collects table data and provides bet analytics that helps understand the player and dealer attributes on any particular table.

**SenEYE-D:** a peer product of SenGame to enable the casino to identify any bet or wager placed and attribute it to the individual player who placed it. If they are a rated/carded player, it can be associated with their open rating on a system. SenEYE-D will also assist in responsible service of gaming (RSG) and in alleviating AML concerns (anti-money laundering) and other fraudulent/illegal activities.

Marketing these solutions, the Gaming business vertical is in a very strong position with the Company well on track to achieve its stated growth objective of SenSen solutions operating in 30+ casinos in 2-3 years.

Heather will be enjoying long overdue time with family in the new year, however, will oversee a transition process to a soon to be appointed senior Gaming Customer Account Leader and remains available to provide advisory services to the Company as required.

Commenting on Heather’s departure, SenSen’s CEO Subhash Challa said, *“On behalf of the SenSen Board and shareholders, I would sincerely like to thank Heather for her outstanding and lasting contribution to not only SenSen’s Gaming vertical, but to the Company as a whole. Her international reputation, casino expertise and experience provided invaluable insights to the development of SenSen’s Gaming business solutions and her strong relationships and network facilitated contractual engagement with leading casinos around the world.”*

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**SenSen Networks Limited ACN 121 257 412 [www.sensen.ai](http://www.sensen.ai) +61 (0)3 9417 5368**

**Melbourne:** 2/570 City Road, South Melbourne VIC 3205

**Sydney:** 3 Spring Street, Sydney NSW 2000

**Las Vegas:** Office #8, International Innovation Center, 300 South 4<sup>th</sup> St, Suite 180, Las Vegas NV 89101

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*“As a Board Director, Heather provided significant governance input and strategic advice to inform the Company’s overall strategy. We will miss her energy and enthusiasm and wish her all the best in this next period of her life.”*

From 1 January 2023, a three member SenSen Board will be maintained, however, as outlined in the Company’s Corporate Governance Statement, the Board is actively looking for a suitably qualified candidate to appoint as independent Chairperson.

An ASX Appendix 3Z will be issued following the date Heather ceases to be a Director of SenSen.

This release is approved by the Board of SenSen.

**For further information, please contact:**

David Smith  
Executive Director and Company Secretary  
Email: [info@sensen.ai](mailto:info@sensen.ai)

**About SenSen Networks Limited**

SenSen Networks Limited (ASX:SNS) is a leading AI Data Fusion Enterprise that works with people, places and data to solve problems once thought technically impossible. The company’s patented network approach enables SenSen to offer customised, real-time and batch processing of data alongside SaaS solutions.

The Company’s technology fuses complex video and sensor datasets at high speeds across multiple networks to assess and inform strategic actions to its customers across its enterprise verticals: Smart Cities, Casinos, Airports and Retail. SenSen has clients on four continents and can be found in Australia, New Zealand, Singapore, USA, Canada, India and UAE.

**Disclaimer – forward-looking statements**

This release may contain forward-looking statements. These statements are based upon management’s current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen’s business and the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.