
Strengthening of U.S. Investor Access and Initiation of Coverage

Melbourne Australia - 5 April 2022: Leading enterprise AI software and solution provider **SenSen Networks Limited** today announces the appointment of the Edison Group to assist with strengthening SenSen's investor access across the U.S. and the release of an initiation research note.

Edison will continue to produce in-depth and regular research notes on SenSen which will be available to everyone. SenSen believes this research and increased investor access in the U.S. will raise the visibility of the Company and enable investors of all classes, in any country, to develop an improved understanding of the business.

In the Edison initiation note lead TMT analyst, Kenneth Mestemacher, states:

"SenSen is trading at 4.7x price/revenue for FY23e, a significant discount to its peers despite SNS's higher forecasted growth rates. Using the average peer multiple of 7.2x price/revenue for FY23e implies a share price of A\$0.18 or upside of 52%."

The full initiation note can be found at the following:

<https://www.edisongroup.com/publication/sensor-ai-that-generates-real-time-insights/30696/>

Subhash Challa, CEO of SenSen, commented: *"We are delighted to be working with Edison, to further raise the profile of SenSen with North American investors. With a growing customer base which already encompasses Australia, New Zealand, Singapore, Canada, the UK, Colombia, Dubai, Abu Dhabi and the U.S. SenSen is a truly global business and it is important to us that the international investment community is aware of SenSen as a potential investment opportunity and is able to develop a detailed understanding of the Company. We are confident Edison's research coverage and worldwide distribution will help us in this goal."*

You can register to receive Edison's content on SenSen as it is published by clicking on the following link: <https://www.edisongroup.com/company/sensen-networks/#>

ENDS

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About SenSen Networks Limited

SenSen Networks Limited (ASX:SNS; OTCQB:SNNSF) is a leading AI Data Fusion Enterprise that works with people, places and data to solve problems once thought technically impossible. The company's patented network approach enables SenSen to offer customised, real-time and batch processing of data alongside SaaS solutions.

The Company's technology fuses complex video and sensor datasets at high speeds across multiple networks to assess and inform strategic actions to its customers across its enterprise verticals: Smart Cities, Casinos, Airports and Retail. SenSen has clients on four continents and can be found in Australia, New Zealand, Singapore, USA, Canada, India and UAE.

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