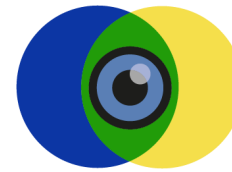


SenSen Networks 2022 Annual General Meeting

23 November 2022



sensen.ai
solving the impossible

Board of Directors



CEO
Dr. Subhash Challa

Subhash is a world leading authority in data science specializing in the analysis of video and sensor data with a focus on solving everyday business problems.



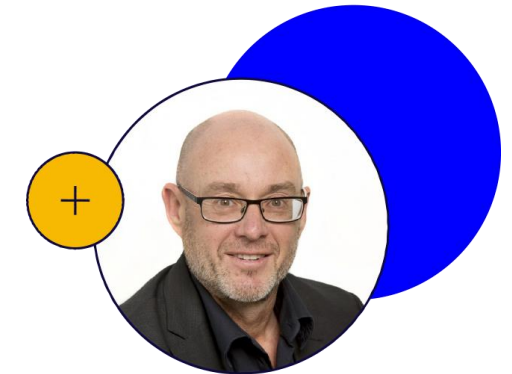
COO
Mr. David Smith

With an extensive background advising companies across all sectors, including tech, industrials and resources, David has driven the evolution of several emerging companies into multi-billion-dollar enterprises.



Executive Director
Mrs. Heather Scheibenstock

Heather has over 25 years' experience within the gaming and hospitality industries specialising in strategic planning, business development, stakeholder engagement and offshore growth.



Non-Executive Director
Mr. Zenon Pasieczny

Zenon is an experienced venture capital investor and is closely involved in SenSen's strategic marketing and delivery of global communication messages to clients, partners and the media.

Chairman & CEO Address



About SenSen

- **World Leaders in *Sensor AI* solutions**
- **Our IP – *The Live Awareness Platform* – SenDISA**
 - Protected by *10 patent families*
 - It enables *highly accurate analysis and fusion* of data from cameras, sensors, GIS & other Contextual in real-time
 - This makes the AI systems attain *Live Awareness*, the highest form of intelligence for real-time decision making
 - Helps *automate processes and deliver insights* that were once considered impossible to attain in real-time.
- **Current Customer Focus**
 - Government and Private Enterprises.

FY2022 Financial Highlights

- Revenues of **\$9.1m**, up **65%** YoY
- Annual Recurring Revenue: **\$5.6m**, up **111%** YoY
- EBITDA loss of **\$10.9m**, a **379% decline** YoY
- **Zero** churn with customer net retention rate of **103%**
- Record customer cash receipts of **\$3.2m** quarter for Q4 2022
- Net cash position of **\$6.2m** as of 30 June 2022

FY2022 New Products & Solutions

- **Invested in improving robustness of current products and processes** to handle growth rates of 65%+ YoY
- **Introduced several new products to increase revenue streams**
 - ***SenPIC** for Digital Curb Management & School zone enforcement*
 - ***SenEYE-D** to help regulators with Anti-money laundering & Player Harm Minimization in Casinos*
 - ***AI on drones** for remote heavy vehicle monitoring for Road Safety*
 - ***SenFORCE EMT** to overcome GPS blackouts in automated parking by-laws enforcement*
 - ***Scancam Edge** to reduce the upfront cost of fuel theft reduction solutions for faster adoption by customers*
 - ***SenTAS on Solar** to help road authorities for congestion management at intersections and safety around trams*
 - ***Gemini Rapid Deployment Kit (RDK)** to help public and private enterprises to monitor, manage and enforce off-street parking*
- **All new products are generating new revenue streams for FY 2023 & Beyond to stay on top of high growth rates YoY**

FY2023 & Beyond Outlook

- **H1 FY 2023**
 - Q1 FY 2023 Record Cash receipts of **\$2.6m**
 - Cash and cash equivalents of **\$3.2M** and unused finance facilities available of **\$1.8M** as of 30 September 2022
 - New customer wins in Canada & USA
- **Cash neutral position for remainder of FY23**
 - Revenues from New customer wins combined with growing ARR
 - Shrinking cost base – Restructure of operations **saving ~\$1.1m p.a.**
 - Relocated head office to South Melbourne **saving \$0.1m p.a.**
- **ARR**
 - Current run rate (monthly Recurring Revenue x 12) is **~\$8.0m @ Oct 2022** and
 - likely to grow to **> ~\$10.0m by end June 2023**
- **Targeting Cashflow Positive & Profitable for FY 2024**
- **Strong pipeline of opportunities in all geographies and verticals**

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