ASX Release



11 May 2022

SenSen appoints Dr Roberto Mariani as CTO

Leading sensor AI software and solution provider **SenSen Networks Limited (ASX:SNS, "SenSen" or "the Company")** today announces the strengthening of its management team with the appointment of leading AI and data analytics specialist Dr Roberto Mariani as Chief Technology Officer. Dr Mariani will commence his role at the Company on 11 May 2022.

Currently based in Singapore, Dr Mariani's core expertise is in computer vision, video analytics, object recognition, face recognition, machine learning, machine translation and deep learning. He has a PhD in Industrial Physics, Computer vision, Pattern Recognition, Artificial Intelligence from the Université de Rouen, Institute Géographique National de Paris.

Dr Mariani has spent the past 25 years working in Singapore, Thailand, South Korea, India, China and Malaysia and is the winner of 18 International Awards in biometrics, media and video personalization technologies. In 2004, he was appointed by the Government of Singapore to the International Biometric Expert Committee at the National Institute of Standards and Technology in the USA.

Commenting on the appointment of Mr Mariani, SenSen CEO Dr Subhash Challa said:

"I am delighted to welcome Roberto to SenSen. SenSen has established itself as a leading enterprise AI and data integration business, and Roberto brings a wealth of experience and expertise which will support the accelerated development of the many opportunities that are in the pipeline. His appointment is a further sign of SenSen's ongoing commitment to innovation and will further strengthen an already successful and established team. I look forward to working with Roberto as we continue to grow."

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About SenSen Networks Limited

SenSen Networks Limited (ASX:SNS; OTCQB:SNNSF) is a leading AI Data Fusion Enterprise that works with people, places and data to solve problems once thought technically impossible. The company's patented network approach enables SenSen to offer customised, real-time and batch processing of data alongside SaaS solutions.

The Company's technology fuses complex video and sensor datasets at high speeds across multiple networks to assess and inform strategic actions to its customers across its enterprise verticals: Smart Cities, Casinos, Airports and Retail. SenSen has clients on four continents and can be found in Australia, New Zealand, Singapore, USA, Canada, India and UAE.

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<u>Disclaimer – forward-looking statements</u>

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business and the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.