

OTC Investor Conference

14th April 2020

ASX: SNS

OTCQB: SNNSF



sennnetworks®

Company Overview

We are SenSen, an AI Data Fusion Enterprise

We apply our ingenuity to create better and safer experiences, and to solve problems once thought impossible

We work closely with progressive managers facing complex and high-risk problems involving people, places and data

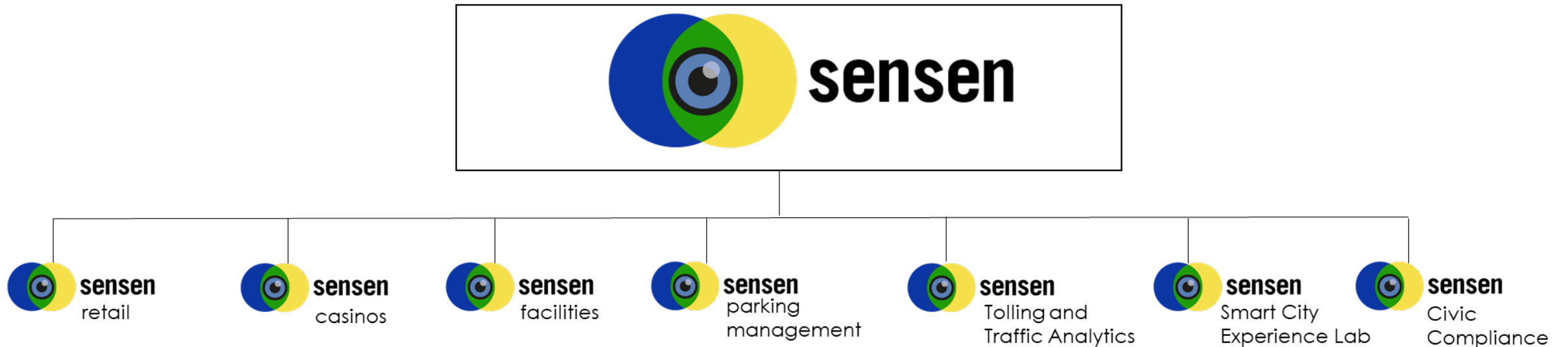
With us by their side, their decision-making is backed by optimal data evidence

This means cities are smarter, roads are safer, traffic flows more smoothly, and repetitive tasks are replaced by computer vision that never gets tired



Our Customer Segments

Progressive managers facing complex and high-risk problems involving people, places and data are in every kind of Enterprises. The following customers segments are served by our solutions



SenSen IP – The SenDISA Platform

10+ years in the making with multiple patents awarded and pending



It's a Multi-Camera, Multi-Sensor Data Fusion software platform that can be reconfigured on demand to meet multitude of customer use case requirements



SenSen Technology Components



Cameras
Computer Vision



IoT – Sensors



Deep Machine
Learning



Cloud



Data Fusion
Algorithms



Data Science



Object detection
& Tracking

Bringing Together Leading Edge AI Technologies into
a single reconfigurable platform – SenDISA



Market Opportunity

Intersection of



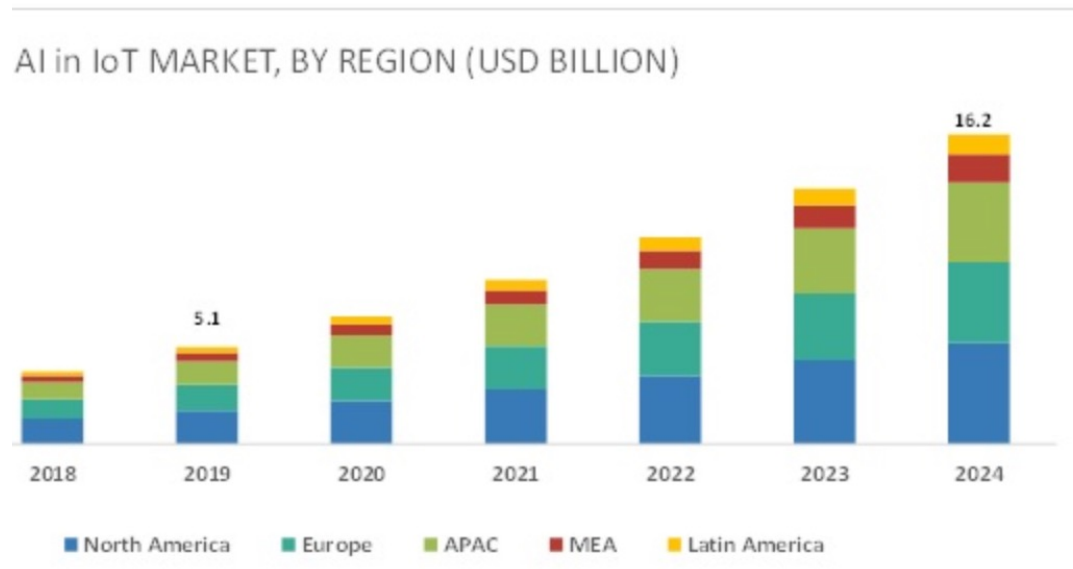
AI



IOT

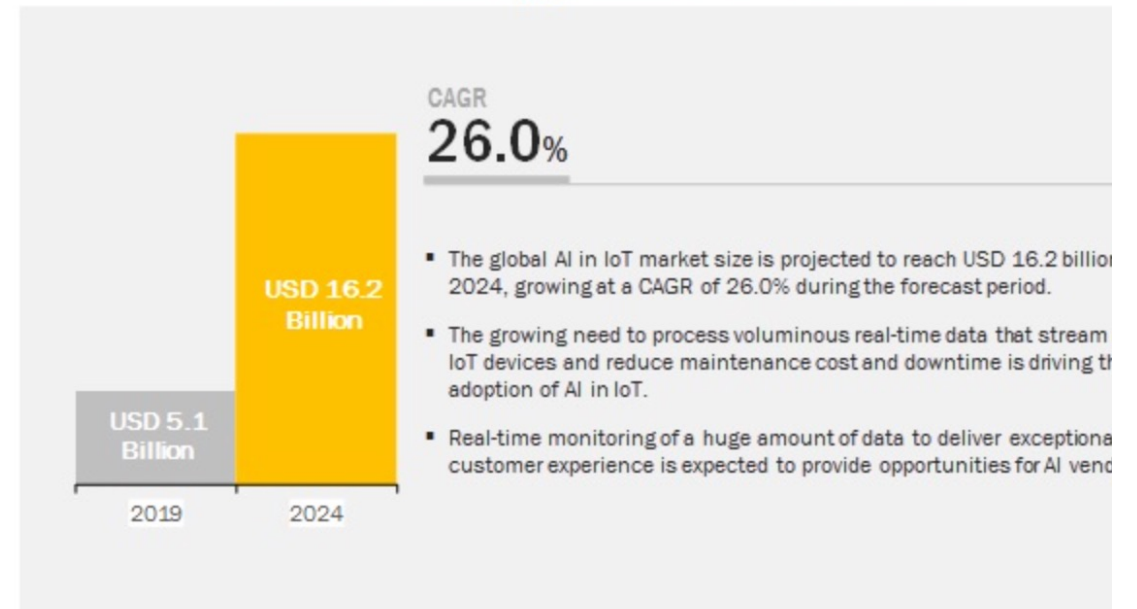


CLOUD



Source: MarketsandMarkets Analysis

Attractive Market Opportunities in the AI in IoT Market



Revenue Sources

Software License – SaaS Annual Recurring Revenue

- Edge analytics software
- Back office software

Majority of
our Revenue
(over 60%) is
Annual
Recurring
and growing

Hardware

- Prepackaged Hardware Solution

Professional Services – Upfront & Ongoing on need basis

- Technology Trials
- Solution design services
- Software installation & Configuration
- Software customization services
- UAT support



Financial Highlights



Best ever half-yearly result since listing on the ASX:

- *Record half-yearly revenues* of \$2.5M representing 33% YoY growth compared to \$1.88M reported for the Dec 2019 reporting period
- All existing customers including Calgary, Edmonton, Brisbane *renewed their contracts* continuing our near zero-churn track record. Several existing customers have *ordered additional systems*, software and services
- *Estimated ARR for FY 2022* is likely to be approximately \$4.3M, an *increase of ~40% YoY*. Additional orders are expected to further accelerate ARR beyond these estimates
- *Completed a capital raise of \$7.15M* to accelerate our sales, marketing and product delivery capabilities
- SNS *stock price appreciated ~300%* since the start of FY 2021



Mainstream Media Coverage

On the back of successful technology trials

SenSen AI Data Fusion for improving officer safety in Adelaide

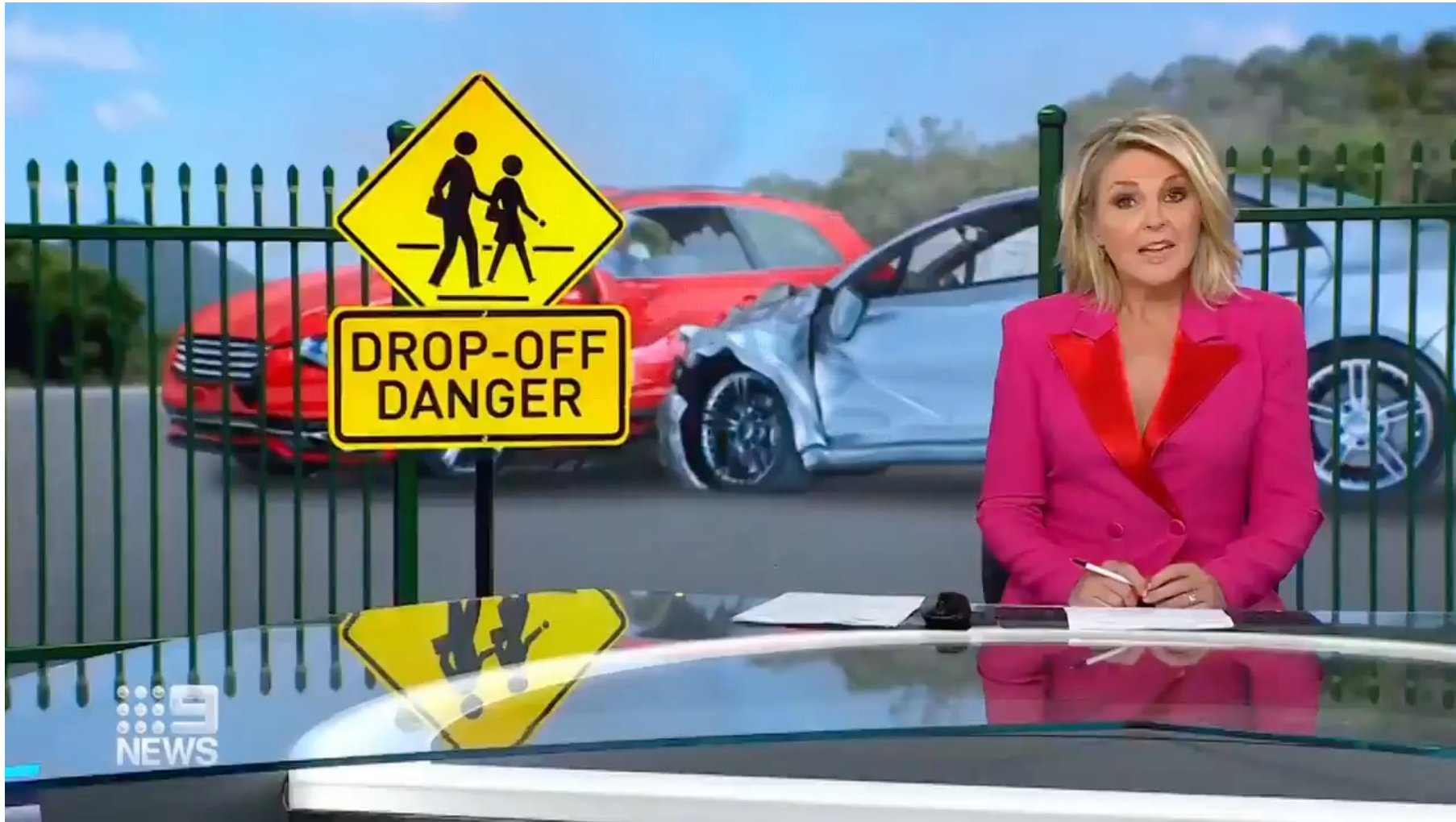


SenSen AI Data Fusion Transforming Singapore

Our largest deployment with 750+ Cameras



SenSen AI Data Fusion delivering safe parking at Schools



SenSen AI Data Fusion – Powering the UbiPark App



<https://youtu.be/anC9TRVtGdA>

Scaling SenSen Business



Near Term – *Underway with recent capital raise and new hires*

- Invest into marketing and sales channel development
- Invest into productization of our world leading products to be sales/distribution channel ready
- Accelerate customer growth in smart cities and casino market verticals
- Target and achieve 100+ customers generating ARR

Medium Term

- Add adjacent market verticals like smart buildings, retail stores, shopping centers, airports and other facilities
- Validate the proprietary platform and make it robust and scalable

Longer Term

- Open platform to application developers and build the application developer eco system
- This is expected to lead to exponential increase of the customer base and associated revenues





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