

15 April 2019

SenSen Commences Multi-Table SenGAME Deployment at Philippines's Solaire Casino

HIGHLIGHTS

- *Flagship Philippines casino Solaire Resort and Casino confirmed as first Asian casino customer following successful POC trial process*
- *SenSen to commence installation of the 30-table deployment in May*
- *First SenGAME commercial deployment on Baccarat tables after earlier customer success with Blackjack*
- *Paid deployment for the SenGAME hardware, software and services plus monthly SaaS revenue*

SenSen Networks Limited (ASX: SNS, "SenSen" or "the Company") is pleased to announce that it will commence installation of its world-leading SenGAME gaming solution software on 30 Baccarat tables at the Solaire Resort and Casino in May.



SenSen's cutting-edge automated video and artificial intelligence software solution is being retrofitted to the tables and will provide Solaire with highly valuable and accurate analytics including table occupancy, hands dealt per hour, bet types and bet values across the gaming floor. This real-time data can then be used by the casino to optimise its table configuration across the gaming floor.

As previously announced, the Proof of Concept (“POC”) trials of SenSen’s gaming solution in casinos in the UK, Macau, Australia and the Philippines have progressed well. This 30-table deployment at Solaire is the next step in a process that SenSen expects will result in a full SenGAME licence agreement being executed across Solaire Casino’s gaming floor.

SenSen will generate revenue from the hardware, software and services set-up for the 30-table deployment at Solaire, as well as a monthly Software as a Service fee on each table.

Solaire is the first Philippine premium/luxury hotel and gaming resort in Entertainment City, Manila. It is the flagship property of Bloomberry Resorts and Hotels Inc, one of the world’s leading resorts, hospitality and gaming companies. Bloomberry Resorts Corp is listed on the Philippines Stock Exchange (BLOOM:PHP) and is a constituent of the Philippines Stock Exchange Index.

Solaire boasts over 350 gaming tables. The other luxury casino property in the Bloomberry Resorts and Hotels group is the Jeju Sun Hotel & Casino in South Korea, featuring approximately 40 gaming tables.

Commenting on the deployment at Solaire, SenSen CEO Subhash Challa said:

“We are delighted that Solaire Casino has moved to a multi-table deployment of SenGAME after a successful POC trial working closely with the Solaire team. This development is a very important milestone for SenSen as Solaire is the Company’s second flagship customer in this business vertical. We expect additional casinos in the markets where we have been conducting POC trials to follow soon with their own deployments.”

Craig Umstad, Vice President for Table Games at Solaire Resort and Casino said:

“We are excited to be partnering with SenSen on this innovative system and are looking forward to build on our future relationship with them.”

In February, the SenSen gaming team attended the International Casinos Exhibition (ICE) London Gaming Conference (www.icelondon.uk.com) and generated multiple new leads for POC trial implementations. Looking ahead, in May SenSen will be further marketing SenGAME at the Global Gaming Expo (G2E Asia - <https://www.g2easia.com/>).

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ASX Release



About SenSen Networks Limited

SenSen is focused principally on the development, commercialisation and supply of innovative, data-driven business process enhancement solutions, designed to assist customers in their business operations and significantly improve business efficiency and productivity.

SenSen provides video analytics and artificial intelligence data analytics software solutions to customers in the intelligent transportation systems and gaming sectors located in Australia, Canada, Singapore, Europe, India, and UAE.

Disclaimer – Forward looking statements

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