6th July 2017

SenSen Awarded NSW Government
Roads and Maritime Services Panel Contract

SenSen is pleased to announce that it has been admitted to the new Roads and Maritime Services panel for Supply, Installation, Maintenance and Certification Services of Detection and Enforcement Camera Systems.

Although the panel is not exclusive, based on previous financial performance it is anticipated that this extension could generate revenues of approximately $A2 million over the course of the three years.

Commenting on the awarding of the panel contract, SenSen CEO, Subhash Challa said, "We welcome this contract and will continue to work closely with Roads and Maritime in delivering to the highest standards. It makes us very proud to collaborate in supplying services that helps to save lives in NSW".

The successful awarding of this contract to SenSen is the latest in a growing list of international governments to choose the Company to provide its world-leading Intelligent Transport Systems ("ITS"). It brings the number of cities to thirteen and the trend is expected to continue, having doubled year on year over the last three years.

As Peter Wells, Advisory Board Director of SenSen Intelligent Transport Services (ITS), said, "It is very clear that there will be ongoing growth in ITS as it provides us with 'breakthroughs' for more efficient travel on roads, ferries and rail. This provides benefits that makes our cities efficient, safer and more liveable. SenSen has a range of cutting-edge products in the ITS market that offers distinct advantages".

As announced on 12 April 2017, SenSen is currently progressing through a backdoor ASX listing process with Orpheus Energy Limited. The Company is expected to be listed on the ASX in the September quarter, and the capital that is being raised as part of the IPO will largely be used to aggressively grow SenSen's international customer and revenue base.

About SenSen   http://www.sensennetworks.com/about.html

SenSen is focused principally on the development, commercialization and supply of innovative, data driven business process enhancement solutions, designed to assist the customers in their business operations and significantly improve business efficiency and productivity.
SenSen focuses on providing video analytics & artificial intelligence data analytics software solutions, namely the SenSen Technology (as described below). SenSen has customers in the intelligent transportation systems and gaming sectors located in Australia, Canada, Europe, India, Singapore and UAE.

SenSen Intelligent Transport Systems (ITS) http://www.sensennetworks.com/ITS.html

SenSen is 'Making Transportation Smarter' and is a world leader in providing a wide range of video detection and data analytics solutions, automatic number plate recognition (ANPR), services and software, to enable accurate licence plate capture / detection, licence plate reading, data collection and management within the complete traffic (ITS) environment. SenSen builds customised solutions in-house to satisfy most mobile, fixed parking and compliance, speed enforcement and traffic analytics requirements for governments, councils and private enterprises.

- ➤ SenFORCE MOBILE: parking compliance through video detection, fusion of GPS and passive triangulation and high-accuracy ANPR
- ➤ SenFORCE: fixed parking enforcement system through video detection
- ➤ SenSPEED: fixed speed, and fixed and portable point-to-point (P2P) average speed detection and enforcement
- ➤ SenPOD: video-based parking occupancy detection and reporting
- ➤ SenPARK: vehicle parking access control for gateless entry / exit

For further information, please contact Subhash Challa 0409 082 952, or Peter Wells 0438 283 832.

SenSen Australia
Unit 4, 71 Victoria Crescent, Abbotsford,
Melbourne, VIC 3067, Australia
Tel: +61 3 9417 5368
Website: www.sensennetworks.com
Email: info@sensennetworks.com